

BANQUE DU LIBAN ACCELERATE 2014

International Startup Conference
Nov 20, 21 - Forum de Beyrouth
Beirut, Lebanon



Host & Organizer



مصرف لبنان
BANQUE DU LIBAN

Theme & Overview

Blueprints for Success

In hindsight, every success story can be mapped out as a blueprint for others to learn from.

Banque du Liban Accelerate 2014 is bringing together over 50 startup industry veterans from around the world to put together Blueprints for Success for over 1,000 attending stakeholders of the global startup ecosystem.

Seasoned entrepreneurs, investors, and experts will gather on the eastern shores of the Mediterranean to share experiences, insights, techniques, methods, and know-how, dishing out how-tos for newcomers, dos-and-donts for the up and coming, and inspiration for the rest of us.

Listen to success stories from today's makers, hear about proven investment strategies from Bangkok to Silicon Valley, discover how to find and retain talent, learn about international startup legal, accounting, and audit best practices, apply for leading accelerator programs, network and connect with industry leaders, meet and pitch angels and VCs, get up to speed on the latest trends, and walk away with Blueprints for Success for your startup, accelerator, VC, incubator, angel network, ...

Banque du Liban Accelerate 2014 is an invite-only event hosted by the Central Bank of Lebanon.

50+ World Class Speakers



Riad Salameh

Governor of the Central Bank of Lebanon



Tom Fletcher

Ambassador of the United Kingdom in Lebanon



Alexander M. Asseily

Chairman/Co-founder of Jawbone & State



Jambu Palaniappan

General Manager of Middle East & Africa at Uber



Yasser Akkaoui

Editor-in-Chief at Executive Magazine & Founder of KConcept Holding



Marwan Kheireddine

Chairman & GM of Al-Mawarid Bank



Jean Nehme

Founder & CEO of Touch Surgery



Mark Haidar

Founder & CEO of Vinli



Mike Butcher

Editor at Large of TechCrunch



Paul Bragiel

Managing Partner at I/O Ventures



Gary Stewart

Director at Wayra UK



Scott Miller

CEO of Dragon Innovation



Marianne Hoayek

Director of the Executive Office at Banque du Liban



Stefan Gantchev

Partner at LaunchHub



Imad Riachi

Chief Scientist at Essentia Analytics



Maroun Chammas

Chairman at Berytech



Paul Papadimitriou

Founder of Intelligencr



Sridhar Solur

Managing Director Next Gen Computing at HP



Michael Lints

Venture Partner at Golden Gate Ventures



Thijl Klerkx

Founder of Thijl.nl



Ivan Hernandez

Co-Founder of The Digital Loop



Hafez Virjee

International Arbitration at Dechert & Co-Founder of Delos



Henri Asseily

Managing Partner at Leap Ventures



Dimitris G. Kalavros-Gousiou

Co-Founder of Foundation



Hala Fadel

Chair at MIT Enterprise Forum Pan Arab



Vitaly Golomb

Founding Partner of CCC Fund



Charlie Graham-Brown

CFO at Seedstars World



Walid Hanna

Managing Partner at MEVP



Rand Hindi

Founder & CEO of Snips



Nicolas Sehnaoui

Former Minister of Telecom



Ramzi Rizk

Co-Founder & CTO of EyeEm



Featured Partners



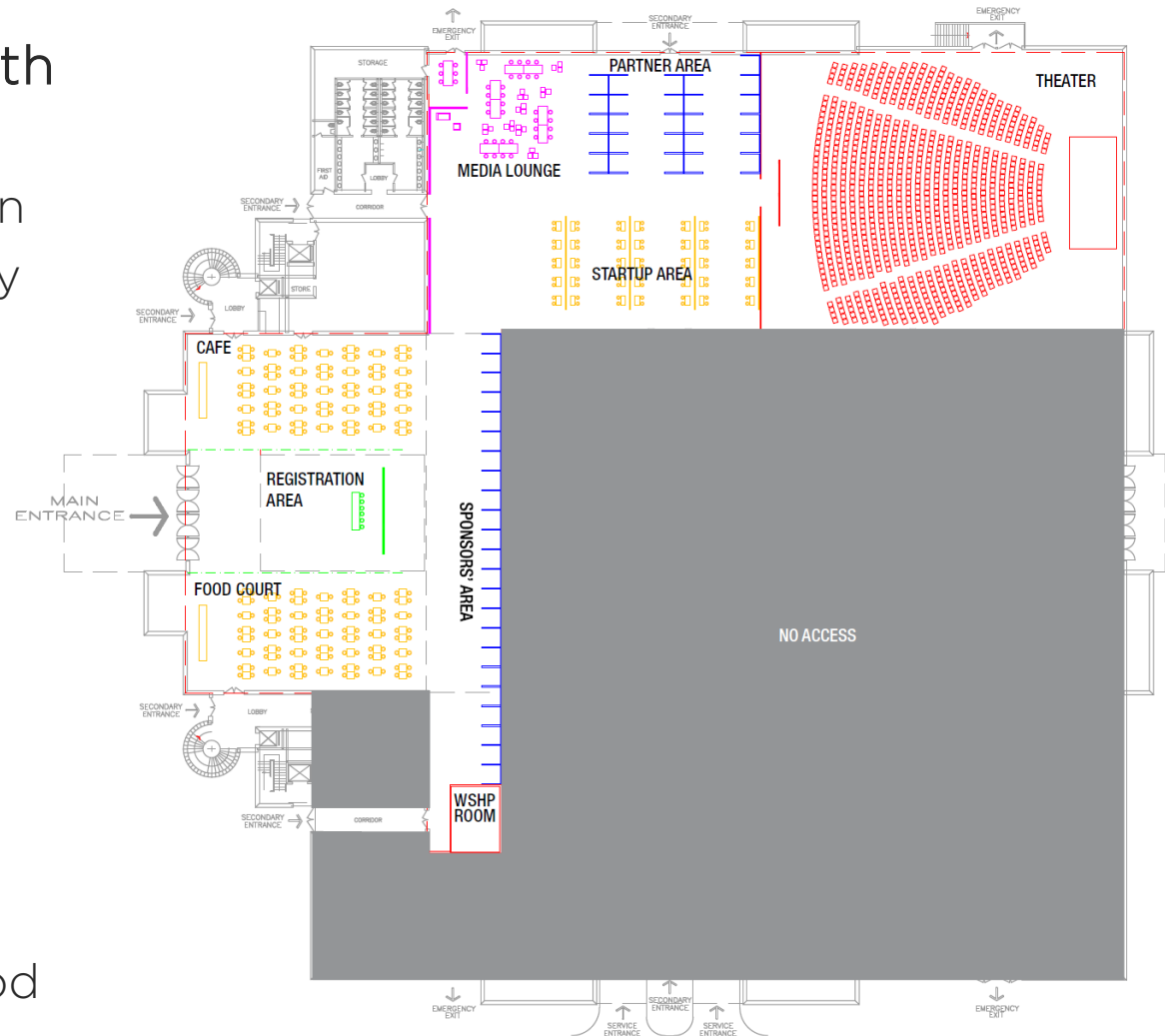
Venue & Space

- Forum de Beyrouth

- 1000 m² Theater
- 1000 m² Exhibition
- 500 m² Hospitality

- Zones

- Theater
- Startup Square
- Ecosystem Plaza
- Partners' Stands
- Investors' Café
- Media Lounge
- Workshop Space
- Registration / Food



Theater Concept

- 1000 Seats
- Keynote Stage
- Panel Stage
- 5 Panelists
- 1 Moderator
- Dark Room
- Backstage
- 3 Screens: Live Video / Presentation / Twitter Feed
- Dynamic, Context Aware Stage Visualizations
- 3D Projection Mapping Stage Design & Lighting



Dimensions

- **Days**
 - Thursday November 20 2014
 - Friday November 21 2014
- **Duration:** 9 AM - 7 PM
- **Speakers:** >50
 - International = 80%
 - Local = 20%
- **Attendees:** 1000
 - International 200
 - Local 800
- **Startups:** 25
- **Partners:** 50
- **Media:** 25

Target Audience

- International Makers
 - Successful Entrepreneurs
 - Leading Industry Professionals
 - Venture Capitalists and Angel Investors
- Local Makers
 - Leaders of the Local Startup Ecosystem
- Entrepreneurs
- Investors
- Professionals
- Students
- Support Institutions

General Agenda

- Opening Ceremony by Governor Riad Salameh
- 14 Keynotes by Top Calibre Speakers
- 14 Panels featuring up to 5 Panelists + 1 Moderator / Panel
- Seedstars World International Startup Competition & Awards
- 1000m² Exhibition Space
 - Up to 50 Startup Booths from Around the World.
 - Up to 50 Local, Regional, & International Partner Stands.
- 2nd-Track Workshops for Speakers, Partners, & Startups
- Speakers' Dinner
 - 100 person dinner for Speakers and VIPs
- Conference Party
 - 1000 person party for Attendees

FULL AGENDA: <http://BDLaccelerate.com/events>

Startup Competition

- Seedstars World International Startup Competition
 - Seedstars World is the only global startup competition in emerging markets and fast growing startup scenes.
 - One of “The Best European Events For Startups in 2014”
 - Annual startup competitions in 37 countries, including: Shanghai, Tokyo, Dubai, Cape Town, Moscow, Istanbul, Sydney, & Singapore.
 - Final Event in Geneva, Switzerland on February 4 2015 where winning startup gets 500,000 US\$ investment.

seedstarsworld*

Afterhours Events

- **Speakers' Dinner on Thursday Nov 20 at 8 PM**
 - Private Invitation-Only Dinner for Speakers & VIP
 - +100 Persons
- **Conference Party on Thursday Nov 20 at 10 PM**
 - Networking Event for All Conference Participants
 - 1000 Persons
- **Startup Competition Awards on Nov 21 at 6 PM**
 - Featuring the Winner of the Seedstars World Startup Competition, along with International, Regional, and Local Investors.

Passes

- **900 Invitation-Only, Free 2-Day Blueprints Passes (Audience)**
 - Access to Banque du Liban Accelerate 2014 Conference on Thursday November 20 and Friday November 21, 2014 at Forum de Beyrouth, in Beirut, Lebanon
 - Access to the Opening Ceremony on Nov 20
 - Access to the Official Conference Party on the night of Nov 20
 - Access to watch the Banque du Liban Accelerate 2014 Seedstars World Startup Competition on Nov 20 and 21
 - Access to participate in the side Workshops on Nov 20 and 21
 - Standard Goodie Bag
 - Subscription to the Official Newsletter of Banque du Liban Accelerate
- **100 Invitation-Only, 2-Day VIP Passes (Speakers & VIPs)**
 - All of the above, plus:
 - Access to the Speakers' Dinner on the evening of Nov 20
 - VIP Goodie Bag

Official Website

<http://www.BDLaccelerate.com>



LEBANON'S 1ST INTERNATIONAL STARTUP CONFERENCE
BANQUE DU LIBAN ACCELERATE 2014


Nov 20-21, 2014 in Beirut, Lebanon

Banque du Liban Accelerate 2014 is bringing together over 50 startup industry veterans from around the world to put together *Blueprints for Success* for 1,000 international entrepreneurs, investors, and professionals.

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Speakers

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HOME APPLY NOW AGENDA SPEAKERS CREDITS NEWS




Agenda

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Full Agenda coming soon...

NOV 20-21, 2014

20 THURSDAY
21 FRIDAY

 Investors Panel TBA	 Accelerators Panel TBA
 Success Stories Panel TBA	



Media Plan

Banque du Liban Accelerate 2014 guarantees a reach of at least 500,000 targeted individuals across 25 countries (50% focus on Lebanon) from October 15 2014 to November 30 2014 through:

- Targeted Online Advertising
- TV & Radio
 - Local, Regional, and International TV Programmes & Media Partners
- Social Media Marketing
 - Blog / Facebook / Twitter / Instagram / YouTube
- E-mail Advertising & Network Marketing
 - Media Partners
 - Local Ecosystem Partners
 - International Partners
- Offline Advertising
 - Digital Billboard Partners
 - Posters at Local Community Partners
- Local, Regional, and International Bloggers

Social Media Assets

- Blog: <http://BDLaccelerate.com/category/blog>
- Facebook: <http://facebook.com/BDLaccelerate>
- Twitter: <http://twitter.com/BDLaccelerate>
- YouTube: <http://youtube.com/BDLaccelerate>
- Instagram: <http://instagram.com/BDLaccelerate>